

September 11 - 14, 2011
Crowne Plaza San Antonio Riverwalk
San Antonio, TX



NASEO 2011 Annual Meeting Sponsorship and Exhibitor Opportunities



National Association of State Energy Officials

1414 Prince Street, Suite 200

Alexandria, Virginia 22314

Phone: 703.299.8800

Fax: 703.299.6208

Website: www.naseo.org

June 6, 2011

Dear Potential NASEO Exhibitor or Sponsor:

I am pleased to announce this year's Annual Meeting of the National Association of State Energy Officials (NASEO) will be held Sunday, September 11 – Wednesday, September 14, 2011, at the Crowne Plaza San Antonio Riverwalk in San Antonio, Texas. We would like to invite you to participate as an exhibitor and/or sponsor at this year's conference.

In 2011, as the country continues to experience an historic shift in state and Congressional leadership, the State and Territory Energy Offices (SEOs) have continued to successfully implement programs and deploy technologies that advance the nation's efficiency and clean energy goals, while ensuring energy security, spurring economic development, and improving environmental quality. The fifty-six (56) SEOs that make up NASEO's core membership spend hundreds of millions of dollars per year on energy projects that focus on improving efficiency in residential, commercial, and government buildings, as well as promoting wind, solar, geothermal, and biomass use. NASEO's Annual Meeting provides an opportunity for energy office directors, technical and programmatic energy staff, federal and regional energy officials, private sector representatives, and other stakeholders to engage in peer to peer information exchange, attend informative sessions on innovative energy-related topics, and build relationships through industry networking.

With more than 250 anticipated conference participants, including leading energy decision makers from federal and state agencies, this conference provides an exclusive change for your organization to share its products and services and establish long-term working relationships with key partners. At NASEO's Annual Meeting, exhibitors and sponsors can interface with conference attendees in a friendly and intimate setting. In addition, the Meeting features a Welcome Reception to offers exhibitors and sponsors the chance to interact and meet one-on-one with participants.

To reserve exhibit space or sign up for sponsorship opportunities, please complete the enclosed registration forms. If you have any questions, please contact Shemika Spencer at 703.299.8800 x15 or via email at sspencer@naseo.org.

Sincerely,

A handwritten signature in blue ink, appearing to read "D. Terry", with a stylized flourish extending from the end.

David Terry
NASEO Executive Director

Sponsorship Packages

Diamond Sponsor \$15,000 (Affiliate) \$20,000 (Non-Affiliate)	<ul style="list-style-type: none"> • Two (2) complimentary conference registrations • Name and logo displayed on website, program brochure, and event signage • Complimentary affiliate membership • Inclusion of promotional ad, brochure or other related item in program brochure and meeting bags • Complimentary exhibit space • Special recognition by NASEO Chair 	<ul style="list-style-type: none"> • Welcome Reception
Platinum Sponsor \$7,500 (Affiliate) \$10,000 (Non-Affiliate)	<ul style="list-style-type: none"> • One (1) complimentary conference registration • Name and logo displayed on website, program brochure, and event signage • Inclusion of promotional ad, brochure or other related item in program brochure and meeting bags • 20% Discount on cost of exhibit space • Special recognition by NASEO Chair 	<ul style="list-style-type: none"> • Monday Luncheon • Tuesday Luncheon • State-Affiliate Networking Reception
Gold Sponsor \$5,000 (Affiliate) \$7,500 (Non-Affiliate)	<ul style="list-style-type: none"> • Name and logo displayed on website, program brochure, and event signage • Inclusion of promotional ad, brochure or other related item in program brochure and meeting bags • 15% Discount on cost of exhibit space • Verbal recognition by NASEO Chair 	<ul style="list-style-type: none"> • Monday Breakfast • Tuesday Breakfast • Wednesday Breakfast • Annual Meeting Bags • Meeting Wireless Internet
Silver Sponsor \$2,500 (Affiliate) \$5,000 (Non-Affiliate)	<ul style="list-style-type: none"> • Name and logo displayed on website, program brochure, and event signage • Inclusion of promotional ad, brochure or other related item in program brochure and meeting bags • 10% Discount on cost of exhibit space • Verbal recognition by NASEO Chair 	<ul style="list-style-type: none"> • Monday Networking Breaks • Tuesday Networking Breaks • Program Brochure
Bronze Sponsor \$1,250 (Affiliate) \$2,500 (Non-Affiliate)	<ul style="list-style-type: none"> • Name and logo displayed on website, program brochure, and event signage • Inclusion of promotional ad, brochure or other related item in program brochure and meeting bags • Verbal recognition by NASEO Chair 	<ul style="list-style-type: none"> • Central Region Meeting • Midwest Region • Northeast and Mid-Atlantic Region Meeting • Northwest and Southwest Region Meeting • Southeast Region



2011 Annual Meeting Sponsorship Form

To be a sponsor at the NASEO 2011 Annual Meeting, please complete the form below and return by mail to NASEO:

Attn: Shemika Spencer
1414 Prince Street, Suite 200
Alexandria, VA 22314
Telephone: 703.299.8800 x15
Email: sspencer@naseo.org

Company Name

Contact Name

Title

Address

City

State

Zip Code

Telephone Number

Fax Number

Email Address

PAYMENT INFORMATION (ALL PAYMENTS MUST BE SENT WITH FORM AND MUST BE RECEIVED BY MONDAY, AUGUST 29, 2011):

- ☐ Credit Card <https://www.naseo.org/payments/Default.aspx> ☐ Check Enclosed (made payable to NASEO)

SPONSORSHIP LEVEL SELECTED:

Diamond Sponsor (Please select): ☐ \$15,000.00 ☐ \$20,000.00
☐ Welcome Reception

Platinum Sponsor (Please select): ☐ \$7,500.00 ☐ \$10,000.00
☐ Monday Luncheon ☐ Tuesday Luncheon
☐ State-Affiliate Networking Reception

Gold Sponsor (Please select): ☐ \$5,000.00 ☐ \$7,500.00
☐ Monday Breakfast ☐ Tuesday Breakfast
☐ Wednesday Breakfast ☐ Annual Meeting Bags
☐ Meeting Wireless Internet

Silver Sponsor (Please select): ☐ \$2,500.00 ☐ \$5,000.00
☐ Monday Networking Breaks ☐ Tuesday Networking Breaks
☐ Program Brochure

Bronze Sponsor (Please select): ☐ \$1,250.00 ☐ \$2,500.00
☐ Central Region Meeting ☐ Midwest Region Meeting
☐ Northeast and Mid-Atlantic Region Meeting ☐ Northwest and Southwest Region Meeting
☐ Southeast Region Meeting

Terms and Conditions:

- Sponsorships are accepted on a first-come, first-served basis.
- All payments are non-refundable. NASEO reserves the right to re-sell sponsorship for non-payment by the Monday, August 29, 2011, deadline.
- To be included in the 2011 Annual Meeting brochure, sponsorship must be purchased by Monday, August 1, 2011. After this date, sponsors should check with NASEO regarding inclusion in brochure.
- High resolutions color logos are required in .eps and .jpeg formats. Please send logos via email to Shemika Spencer at sspencer@naseo.org. If suitable logos are not submitted then company/organization name will be used as a replacement.

- NASEO will be responsible for planning, production, and on-site supervision of all sponsored events.
- If you have any questions regarding the sponsorship levels and benefits, please contact Shemika Spencer at 703.299.8800 x15 or via email at sspencer@naseo.org.



2011 Annual Meeting Exhibitor Agreement Form

In accordance with the following terms, conditions, and regulations governing exhibits of the NASEO 2011 Annual Meeting held at the Crowne Plaza San Antonio Riverwalk in San Antonio, Texas, the undersigned hereby makes application for exhibit space which, when accepted by NASEO becomes a contract. The attached Terms and Conditions are part of this contract. The undersigned agrees to abide by all rules, regulations, requirements, and restrictions as set forth in the agreement or as may be especially designated by NASEO or the Crowne Plaza San Antonio Riverwalk.

<hr/> Company Name	<hr/> Contact Name
<hr/> Title	<hr/> Address
<hr/> City	<hr/> State
	<hr/> Zip Code
<hr/> Telephone Number	<hr/> Fax Number
<hr/> Email Address	

PAYMENT INFORMATION (ALL PAYMENTS MUST BE SENT WITH FORM AND MUST BE RECEIVED BY MONDAY, AUGUST 29, 2011):

- ☐ Credit Card
 ☐ Check Enclosed (made payable to NASEO)
- <https://www.naseo.org/payments/Default.aspx>

SPONSORSHIP LEVEL SELECTED:

Affiliate Member Booth Fee \$1,500.00	Non-Affiliate Booth Fee \$2,000.00
---------------------------------------	------------------------------------

Terms and Conditions:

SET UP AND TEAR DOWN: Exhibitors may set-up on Sunday, September 11, from 12:00 pm – 4:00 pm. Exhibitors may tear down exhibits on Wednesday, September 14, after the conference closing at 12:00 pm.

CONTRACT FOR SPACE: Applications for booth spaces must be accompanied with full payment. The registration fee is non-refundable. Quoted prices are for 6' table top exhibits only. Larger exhibits will be charged an additional registration fee based upon the exhibit dimensions.

REGISTRATION OF BOOTH REPRESENTATIVES: Each exhibitor shall, in advance, register all representatives attending and responsible for staffing the booth. One (1) complimentary registration will be provided. Additional staff must register for the full conference.

SECURITY: NASEO is not responsible for any loss or theft of exhibit materials and will not be held liable for the safety of exhibitors' property, employees or agents from any damage, accident, or other causes.

CONTACT INFORMATION: To reserve exhibit space, contact Shemika Spencer at 703.299.8800 x15 or via email at sspencer@naseo.org.

SEND COMPLETED FORM TO:

National Association of State Energy Officials
 Attn: Shemika Spencer
 1414 Prince Street, Suite 200
 Alexandria, VA 22314
 Telephone: 703.299.8800 x15
 Fax: 703.299.6208
 Email: sspencer@naseo.org

NASEO Annual Meeting

Schedule and Conference Activities

Sunday, September 11, 2011

(Pre-Conference Regional and Organizational Meetings)

11:00 am – 5:00 pm	Conference Registration
1:00 pm – 4:00 pm	Exhibitor Set-up
1:00 pm – 3:30 pm	NASEO Regional Meetings
4:00 pm – 5:30 pm	NASEO Board of Directors Meeting
5:30 pm – 6:00 pm	NASEO Annual Business Meeting
6:00 pm – 7:00 pm	State-Affiliate Networking Reception

Monday, September 12, 2011

7:00 am – 3:00 pm	Conference Registration and Exhibit Area Open
7:00 am – 8:00 am	Continental Breakfast
8:00 am – 12:00 pm	Conference Presentations
12:00 pm – 1:00 pm	Keynote Luncheon
1:00 pm – 5:00 pm	Conference Presentations
5:30 pm – 7:00 pm	Welcome Reception

Tuesday, September 13, 2011

7:00 am – 3:30 pm	Conference Registration and Exhibit Area Open
7:00 am – 8:00 am	Continental Breakfast
8:00 am – 12:00 pm	Conference Presentations
12:00 pm – 1:00 pm	Keynote Luncheon
1:00 pm – 5:30 pm	Conference Presentations

Wednesday, September 14, 2011

7:00 am – 12:00 pm	Conference Registration and Exhibit Area Open
7:00 am – 8:00 am	Continental Breakfast
8:00 am – 12:00 pm	Conference Presentations
12:00 pm	Conference Closing and Exhibitor Tear Down

Past Sponsors and Exhibitors

SPONSORS

4tell Solutions, LLC	Johnson Controls
American Express	Kansas City Board of Public Utilities
American Petroleum Institute	Kansas Corporation Commission
BITHEnergy	Knauf Insulation
BP America	Mark Group
Chevron Energy Solutions	North American Insulation Manufacturers Association
ConEdison Solutions	National Biodiesel Board
Constellation Energy	National Energy Management Institute
Custom Energy	Polyisocyanurate Insulation Manufacturers Association
Eaton Corporation	Puget Energy Sound
Edison Electric Institute	Schneider Electric
EnerNOC	Southern State Energy Board
Energy Services Coalition	The Solar Alliance
ICF International	The Weidt Group
Itron	

EXHIBITORS

Alliance to Save Energy	ICF International
American Express	Johnson Controls
BITHEnergy	LPB Energy Consulting
Building Performance Institute	North American Insulation Manufacturers Association
Butamax Advanced Biofuels	National Biodiesel Board
Chevron Energy Solutions	National Energy Foundation
CMC Energy Solutions	NEED Project
Conservation Services Group	Ohana Companies
Constellation Energy	Optimum Energy
Demand Response Coordinating Committee	Positive Energy
Diesel Technology Forum	Puget Sound Energy
E Source	Resource Action Programs
Eaton Corporation	Saturn Resource Management
Edison Electric Institute	Schneider electric
Energy Bright	The Energy Conservatory
EnergyCAP	The Solar Alliance
Energy Efficient Codes Coalition	U.S. Department of Energy/Wind Powering America
EnerNOC	United Soybean Board
Georgia Power	Utilities Analyses, Inc.
Good Steward Software	World Energy
Hinge Networks	
