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Colorado's Experience in Facilitating Renewable Energy Development

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13 September 2011
NASEO Annual Meeting



Governor's
Energy Office



RECHARGE
COLORADO

Overview: Colorado's Experience in Facilitating Renewable Energy Development

- Colorado's Governor's Energy Office (GEO)
- The Colorado Success Story
- How Did We Do It?
- Challenges to Further Development
- Next Steps



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The Governor's Energy Office (GEO) Mission

The Governor's Energy Office promotes sustainable economic development in Colorado through advancing the state's energy markets and industry to create **jobs**, increase energy **security**, lower long term consumer **costs**, and protect our **environment**.



Energy Markets Represent a Significant Opportunity for Colorado

Jobs

Tens of thousands of new jobs in the industry across fuel types (emerging & legacy) & supply chain (R&D, manufacturing, O&M)

Security

Diversifying fuel types & geographic location & reducing demand through resource efficiency reduces volatility & increases reliability

Cost

Increased efficiency and maturation of renewable energy and alternative fuels have resulted in new low cost sources of energy

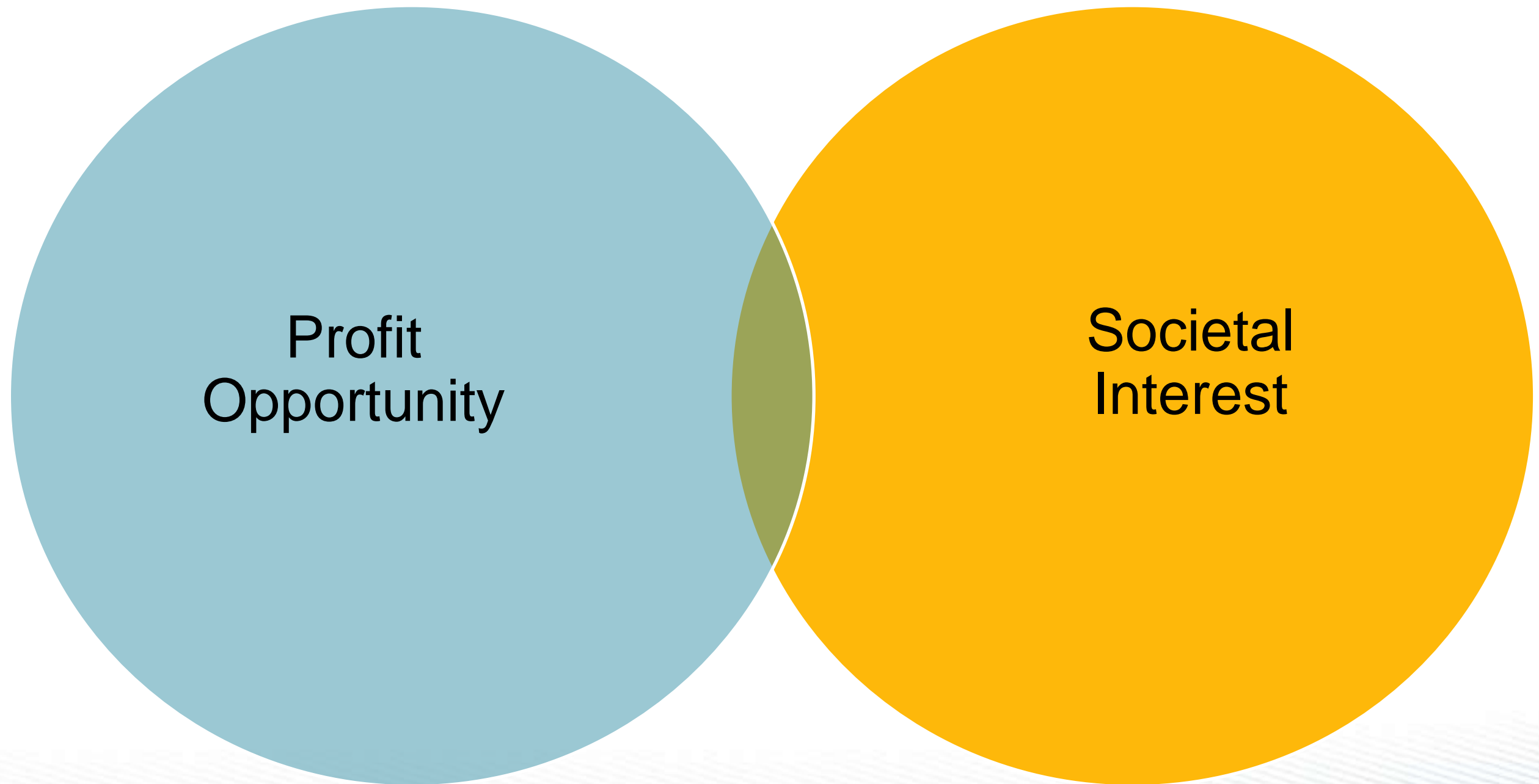
Environment

Fuel consumption represents a major source of emissions of local pollutants and greenhouse gases

Market Opportunities and Barriers in the Colorado Energy Sector

	Est. Colorado Market Size (\$ MM/yr)	Market Opportunities	Market Barriers
Power Generation (In State)	\$17,000	<ul style="list-style-type: none"> Accelerate investment in new technologies (driven by environmental and security factors) 	<ul style="list-style-type: none"> Full accounting of externalities Transmission infrastructure Technology maturity (eg clean coal, solar)
Power Generation (Export)	-\$1,700 (CO is a net importer)	<ul style="list-style-type: none"> Displace imports (~10% of consumption) Export \$1,000s CA, AZ, NV energy markets) 	<ul style="list-style-type: none"> Transmission infrastructure Protectionist policies (CA)
Consumer Efficiency	TBD*	<ul style="list-style-type: none"> Additional annual economic consumer savings TBD FY12* 	<ul style="list-style-type: none"> Valuation by market makers / regulators Consumer information Access to financing
Transportation Fuels	\$8,000	<ul style="list-style-type: none"> 10% displacement of oil with alternative fuels will keep \$8,077 mm / yr in Colorado 	<ul style="list-style-type: none"> Fueling infrastructure Economies of scale Price volatility concerns Accounting for externalities
Natural Gas Production	\$11,000	<ul style="list-style-type: none"> Increased investment potential in CO (amount TBD) 	<ul style="list-style-type: none"> Limited market demand and export capacity Public perception driving regulatory uncertainty

GEO Promotes Policies that Support Private Sector Solutions

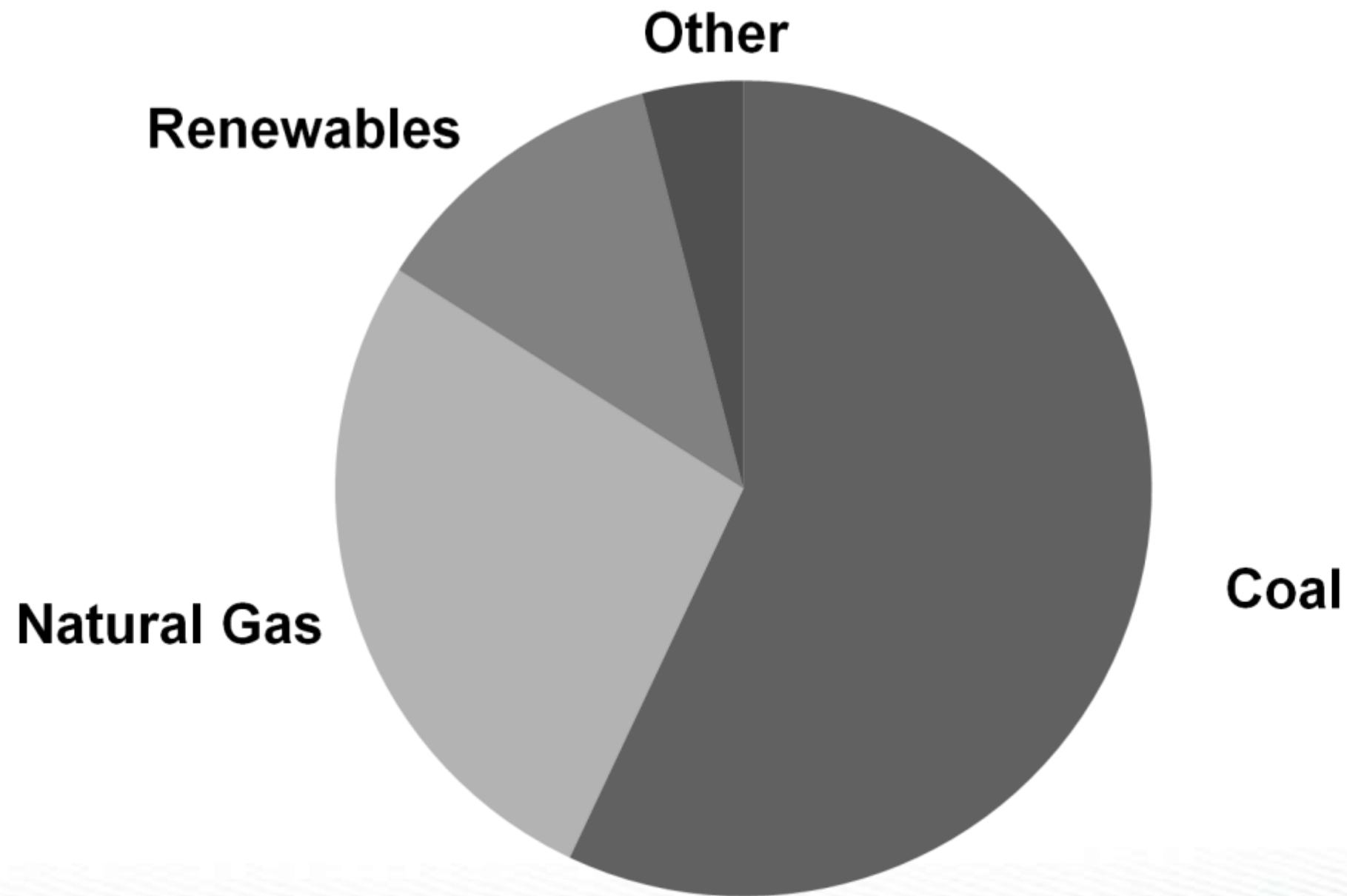


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Colorado has a Typical Electric Power Mix



Public Service Company of Colorado (Xcel) 2010 fuel source for electric power

Utilities have Demonstrated RES Targets are Achievable in Colorado

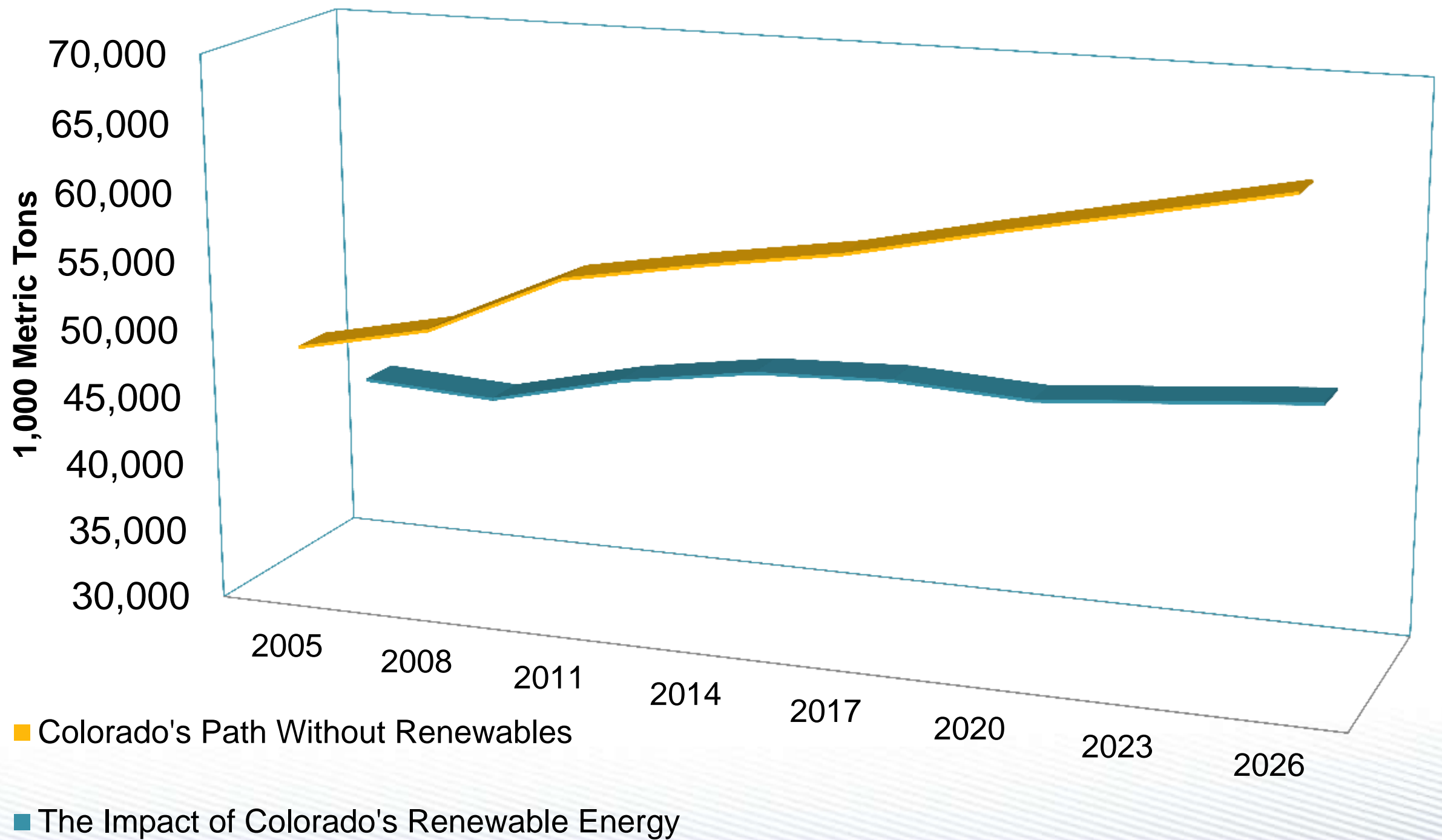


Xcel Energy announced it would meet their 30% RES compliance commitment 8 years ahead of schedule.

Business: Renewable Energy



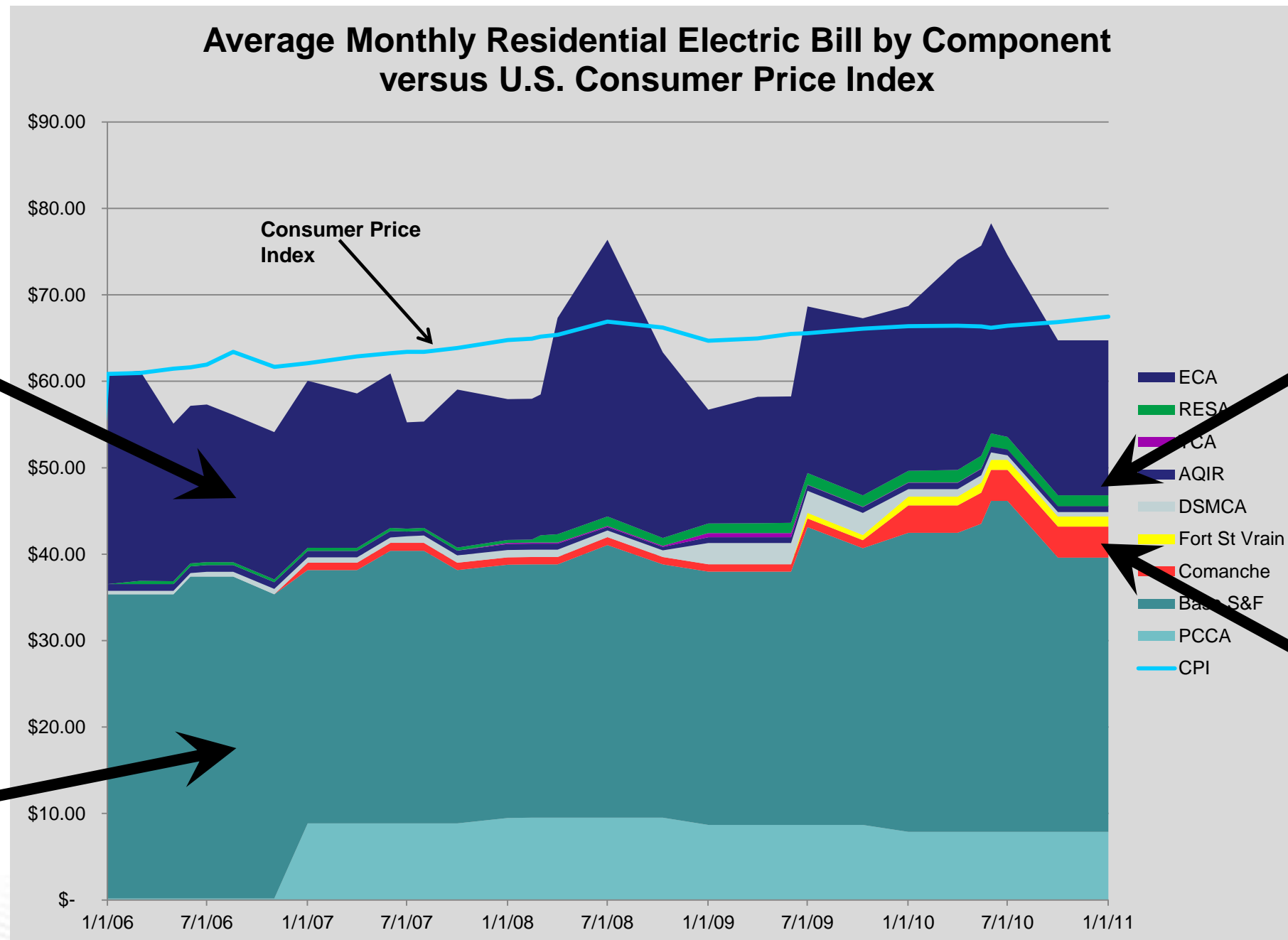
Success: Colorado's CO2 Reductions



The RES has a low impact on retail rates

FUEL
(Gas, Oil,
and Coal)

BASE
(Utility
Asset
Recovery)

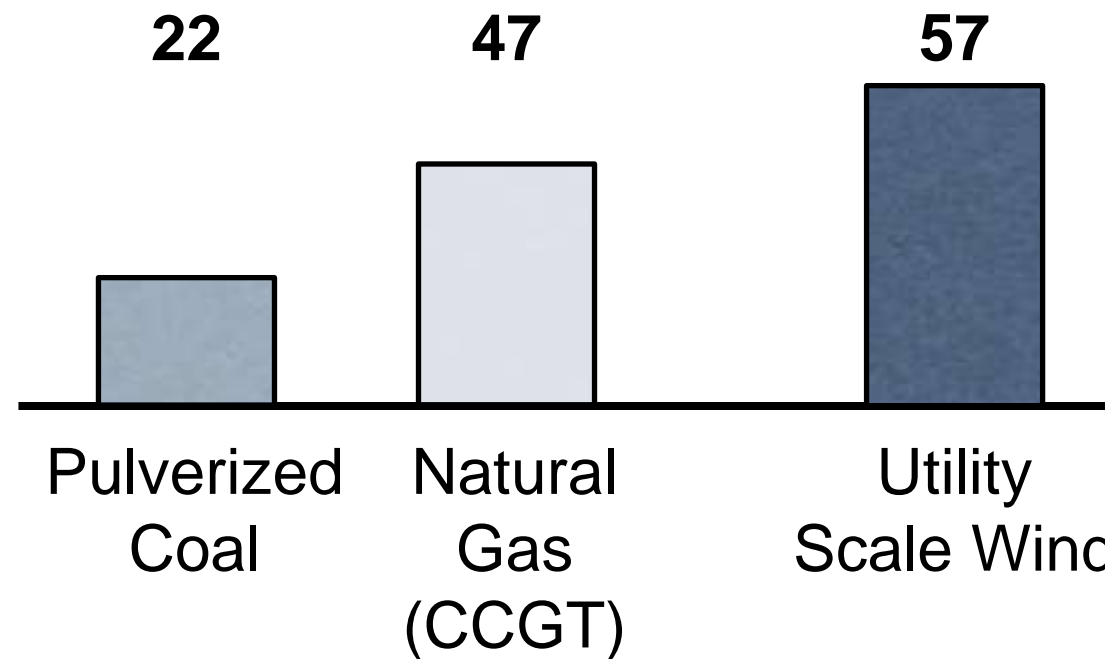


RES
(~1.3 GW,
2% rate
impact)

**NEW
COAL**
(~0.9 GW,
6% rate
impact)

The Cost of Energy is Not Obvious to the Public

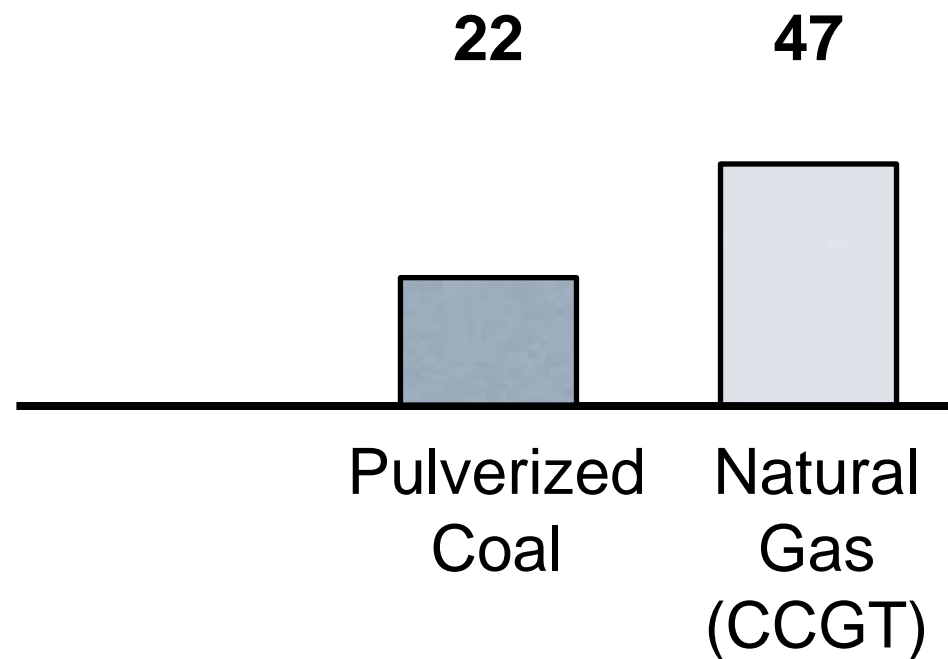
Levelized Cost of Energy
\$/MWh – No PTC



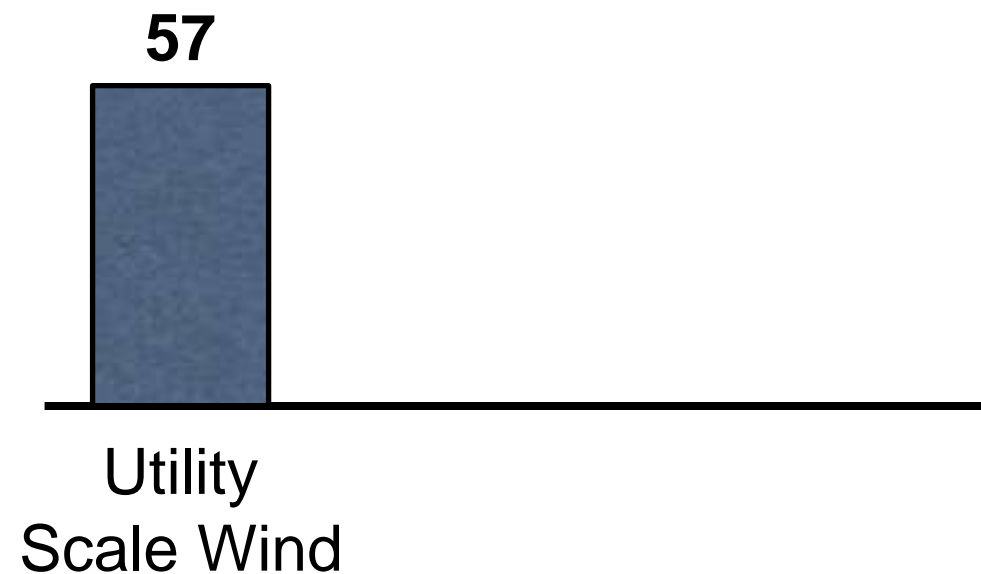
The Cost of Energy is Not Obvious to the Public

Levelized Cost of Energy \$/MWh – No PTC

Existing Resources
(Marginal Cost)



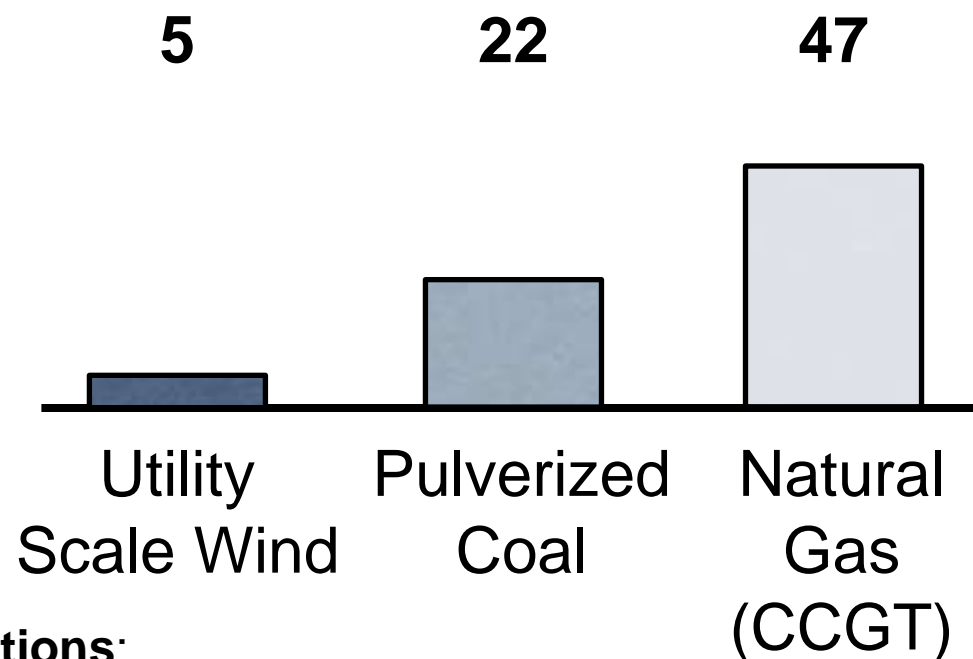
New Resources
(Total Cost)



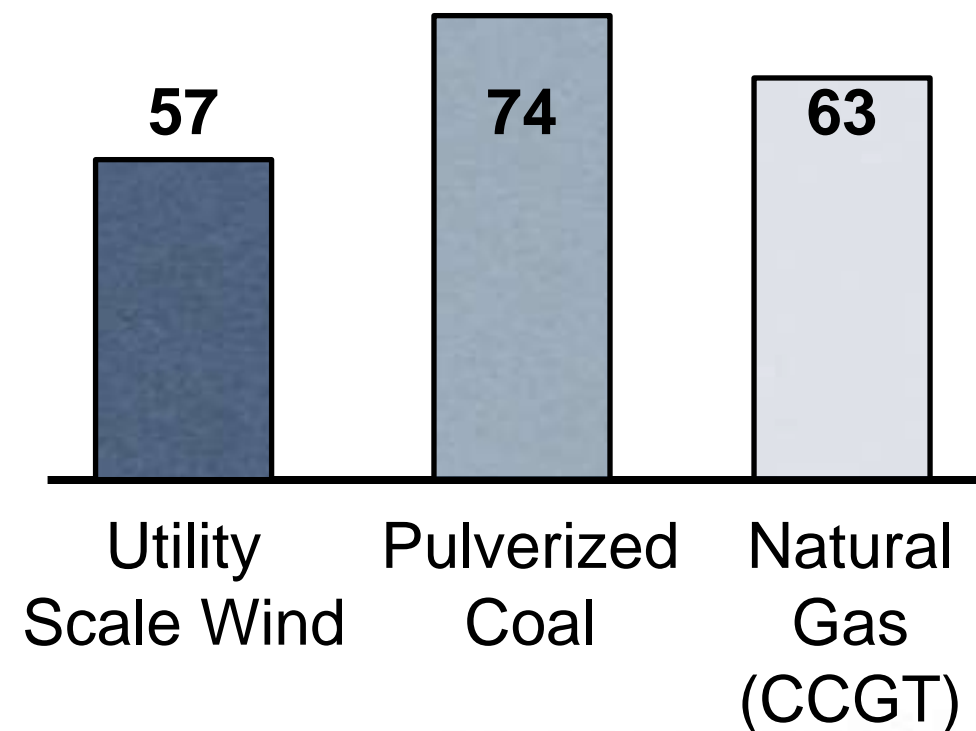
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Levelized Cost of Energy \$/MWh – No PTC

Existing Resources
(Marginal Cost)



New Resources
(Total Cost)



Assumptions:

Wind: 45% capacity factor, \$1700 / kW

Coal: \$2.00 / mmBTU; 9 mmBTU/MWh; \$3000 / kW; 90% utilization

Gas: \$5.50 / mmBTU; 7 mmBTU/MWh; \$800 / kW; 50% utilization

What Has \$4 Billion of Investment Meant for Colorado's Prosperity?

Jobs

10,000+ new jobs in the industry across fuel types (emerging & legacy) & supply chain (R&D, manufacturing, O&M)

Security

Over 2000 MW of new distributed and central station generation of diversified fuel types on the system located in locations across the state

Cost

Utility bills for our largest utility's customers increasing at less than CPI while sparking a market that drove down costs of wind and solar by about 50%

Environment

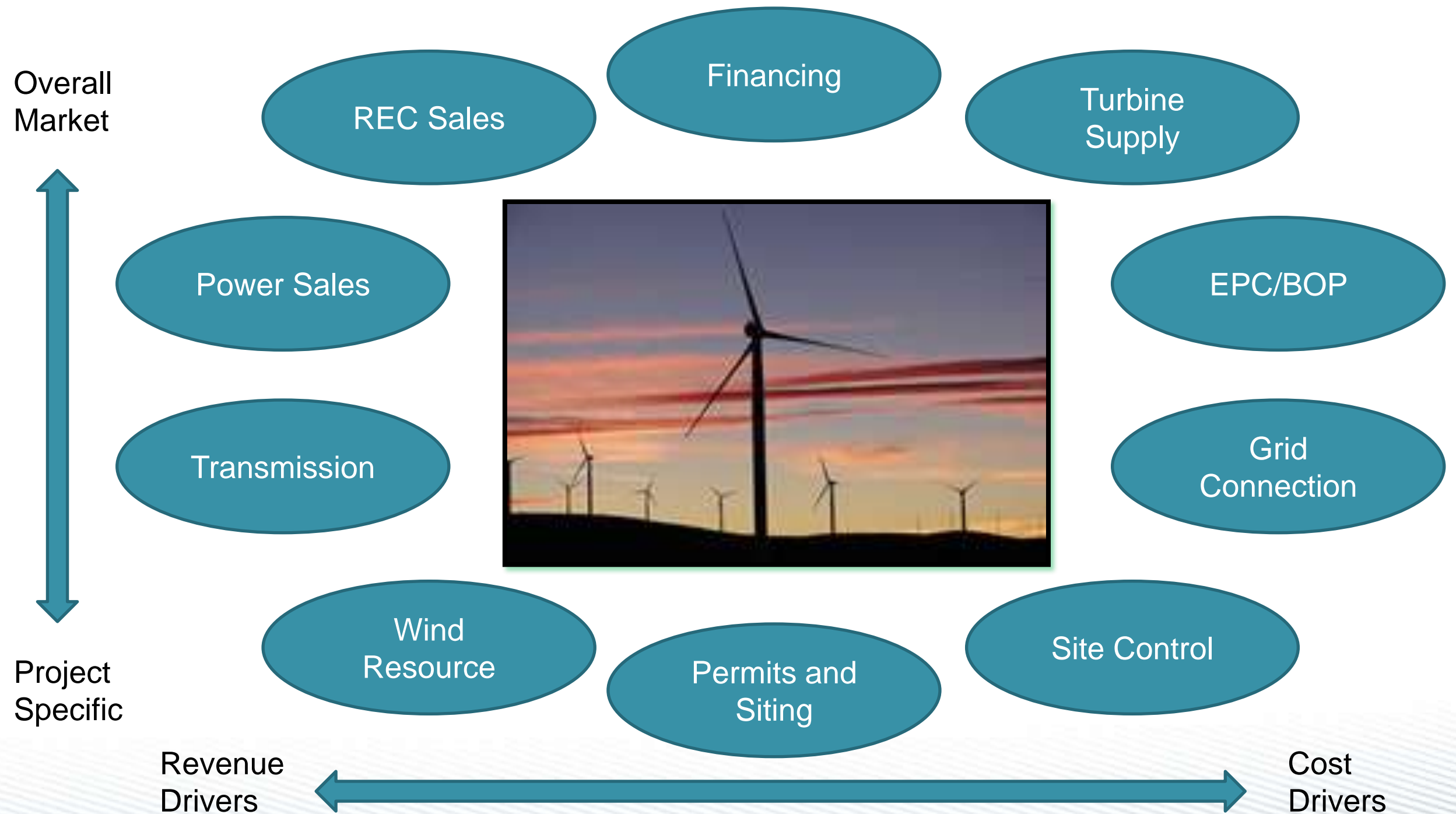
Reductions of electric power sector emissions of SO₂ and NO_x around ~10% to date; on the path for 15%+ CO₂ reductions by 2017

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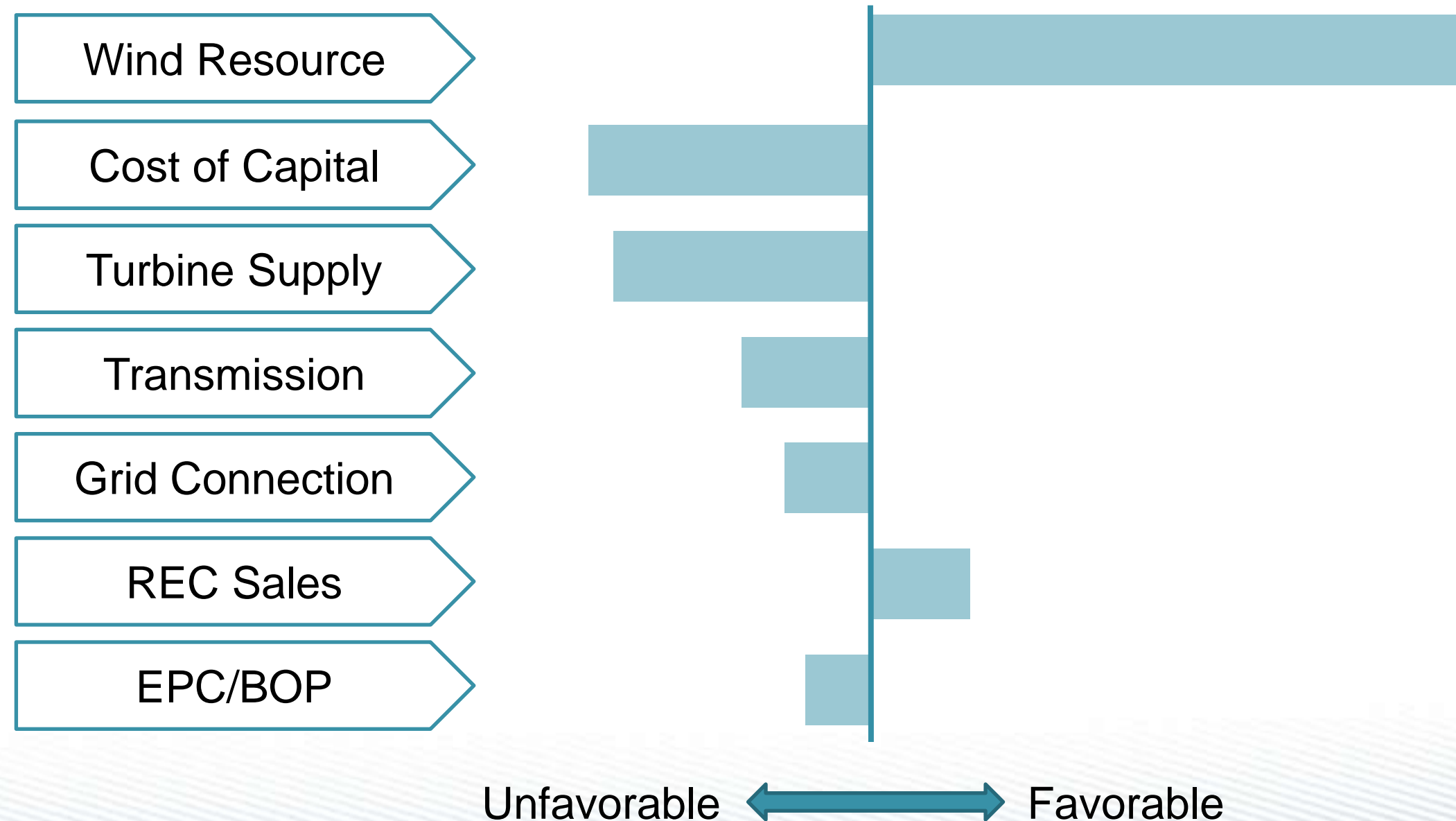


Elements to Developing a Successful Wind Energy Project in the US



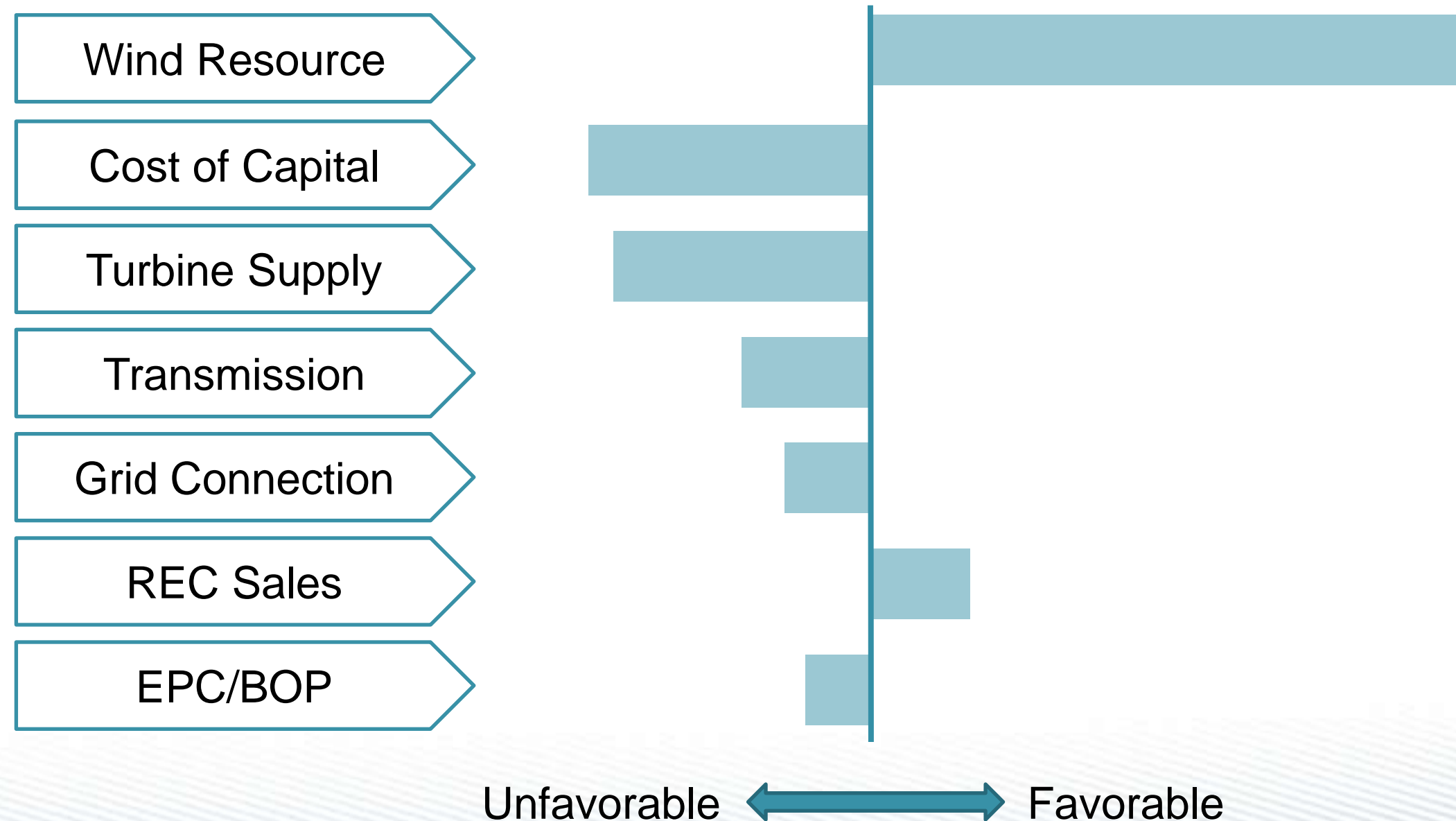
Wind Energy Economics are Sensitive to a Number of Key Drivers

Impact on Levelized Cost of Energy
(\$/MWh)



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Colorado Offers a Number of Incentives for Renewable Energy Investment

Financial Incentives

Property Tax Incentive

- [Local Option - Property Tax Exemption for Renewable Energy Systems](#)
- [Property Tax Exemption for Residential Renewable Energy Equipment](#)
- [Renewable Energy Property Tax Assessment](#)

Sales Tax Incentive

- [City and County of Boulder - Solar Sales and Use Tax Rebate](#)
- [Local Option - Sales and Use Tax Exemption for Renewable Energy Systems](#)
- [Sales and Use Tax Exemption for Renewable Energy Equipment](#)

State Loan Program

- [Direct Lending Revolving Loan Program](#)

Rules, Regulations, & Policies

Generation Disclosure

- [Fuel Mix Disclosure](#)

Interconnection

- [Interconnection Standards](#)

Line Extension Analysis

- [Mandatory Photovoltaic System Cost Estimate](#)

Mandatory Utility Green Power Option

- [Mandatory Green Power Option for Large Municipal Utilities](#)

Net Metering

- [Colorado - Net Metering](#)

Renewables Portfolio Standard

- [Renewable Energy Standard](#)

Solar/Wind Access Policy

- [Solar, Wind and Energy-Efficiency Easements & Rights Laws](#)

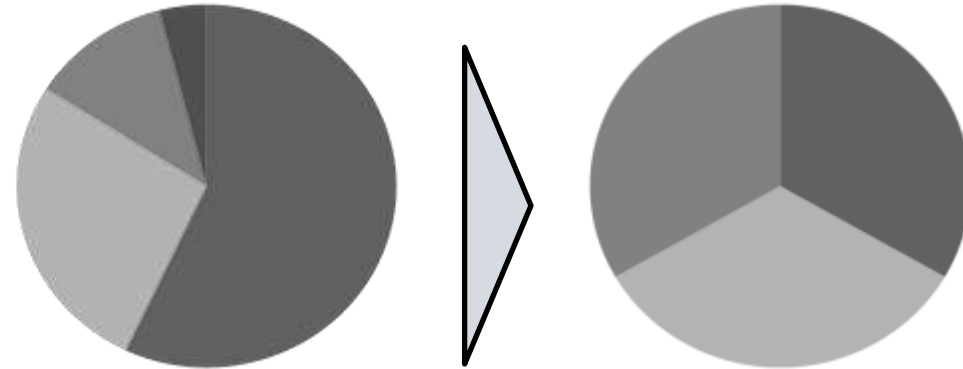
Solar/Wind Permitting Standards

- [Solar Construction Permitting Standards](#)

57 Separate Clean Energy Bills Signed into Law During the Ritter Administration



Colorado Renewable Energy Market Development Legislation

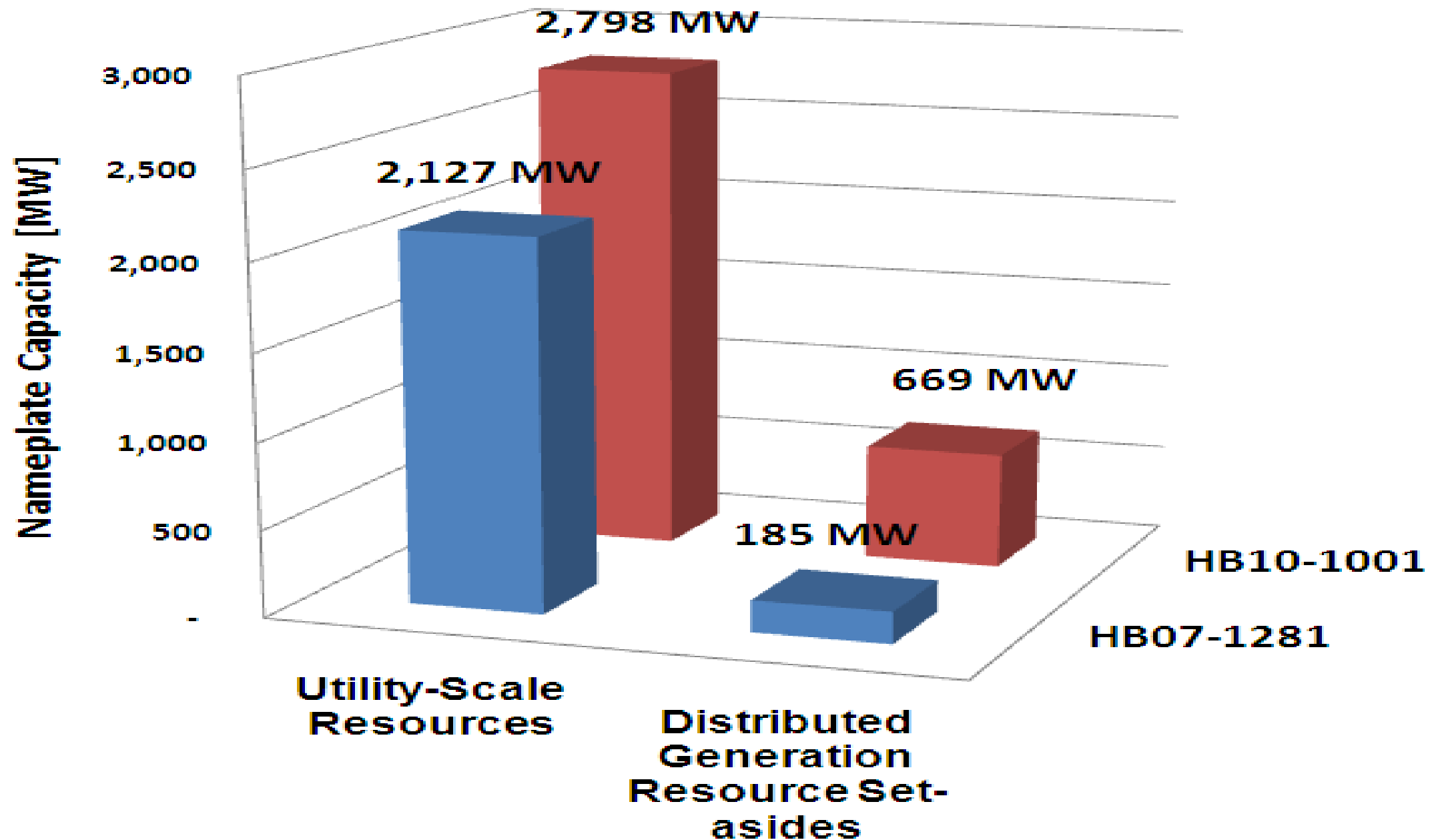


Colorado State Market Drivers

2004	A 37	10% RES
2007	HB-1281	20% RES
2010	HB-1001	30% RES
	HB-1281	900 MW Coal to Gas

3% of IOU revenue will go to distributed generation

Generation Comparison of 20% and 30% Renewable Energy Standards



Why could we do it?

Colorado is well positioned to demonstrate energy policy leadership:

1. High awareness of and concern about health & environment
2. Abundant traditional & renewable energy resources
3. Straightforward (relatively) energy markets
4. Willing host communities
5. Bold leadership

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State Level Market Challenges

- **Load growth**
- RES compliance
- **Transmission Infrastructure**
- Integration Costs



Policy (or lack thereof) reinforces broader market trends

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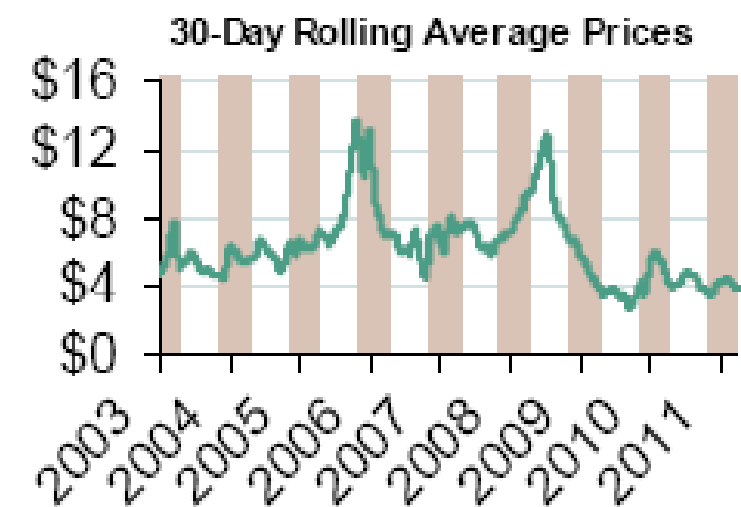
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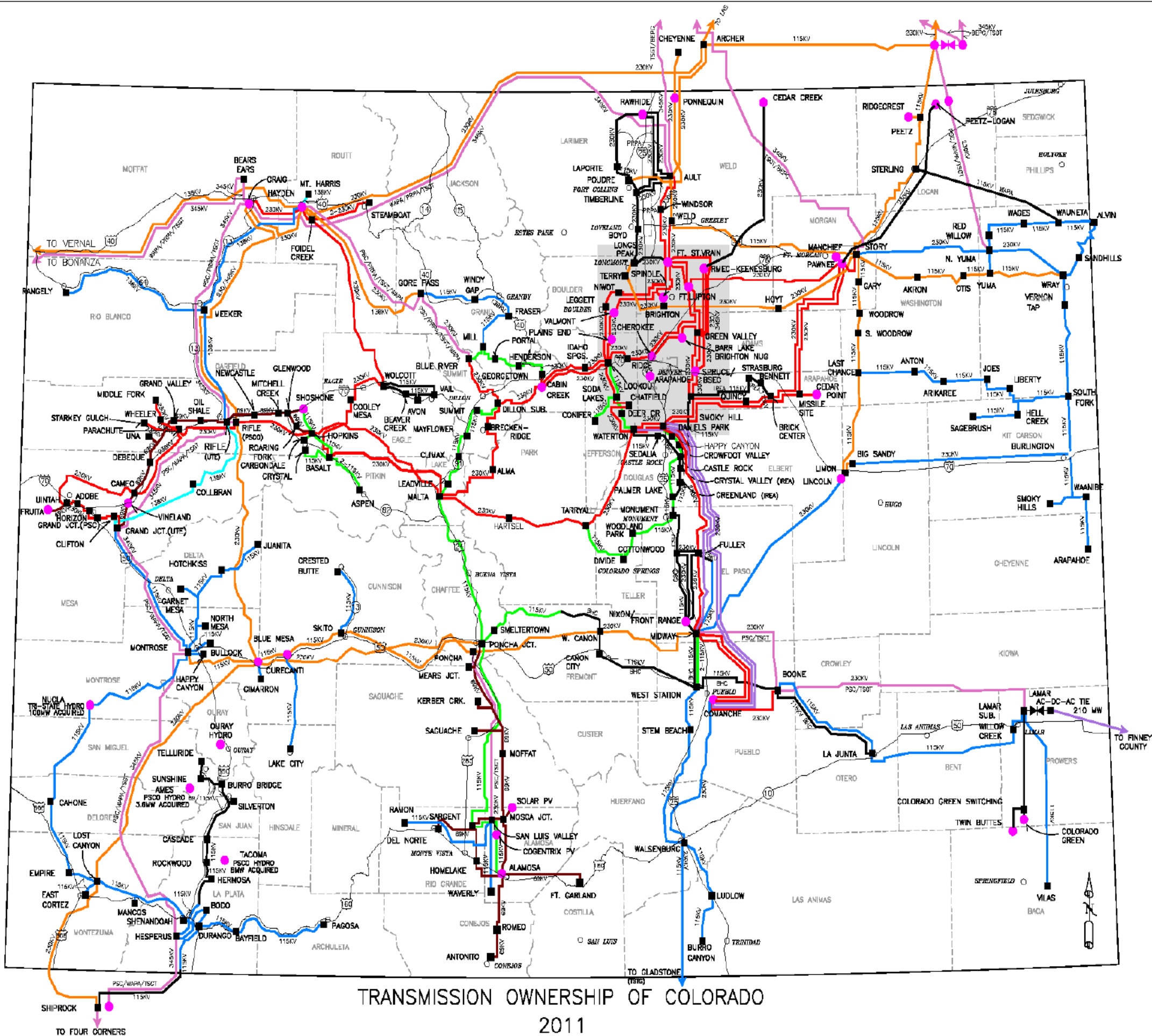
Regulatory
Uncertainty

Reduced
Investment
Levels



Low
Energy
Prices





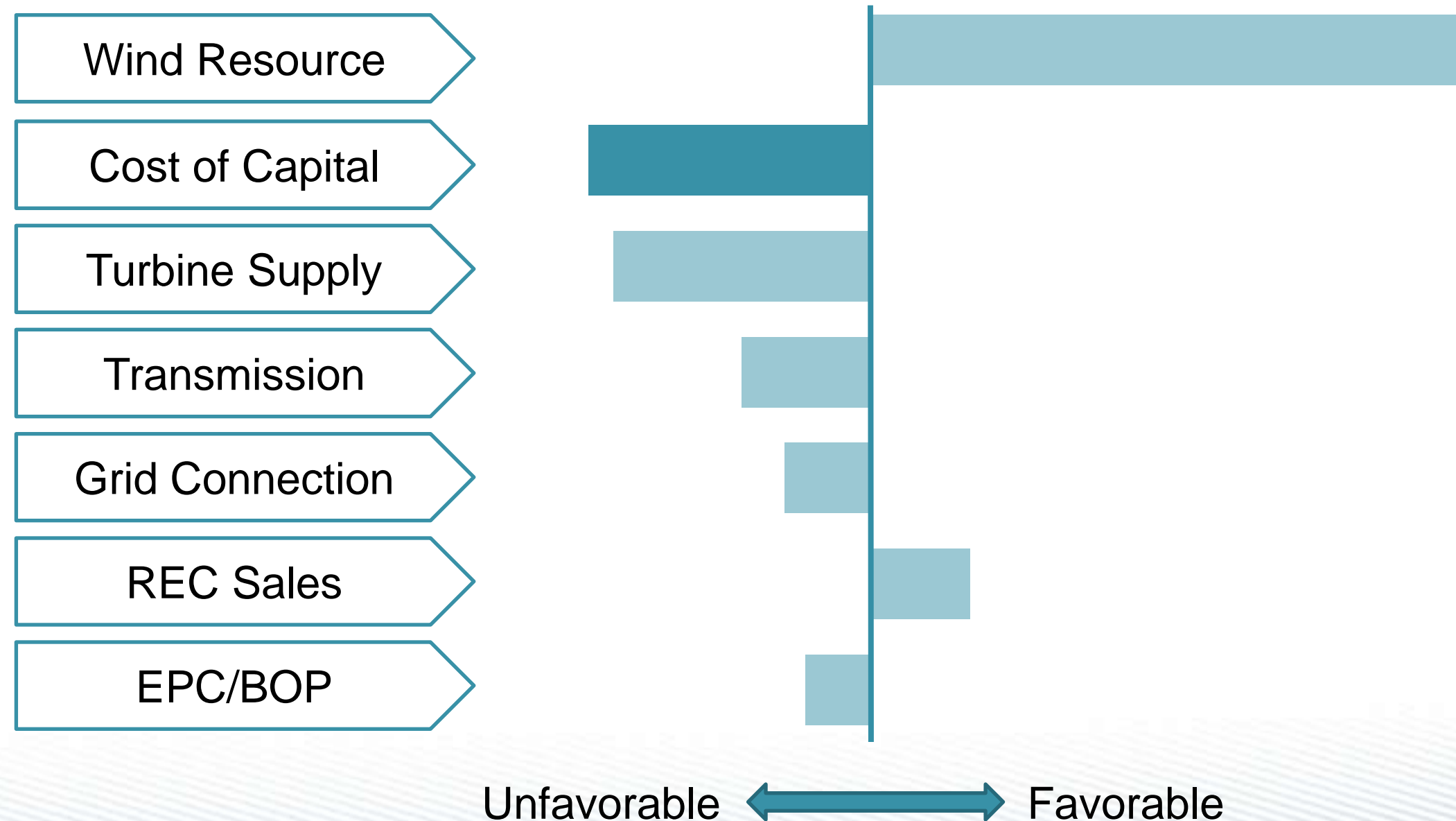
National Market Challenges

- Policy Support (PTC/ITC)
- **Interest Rates**
- Transmission Infrastructure
- Protectionism



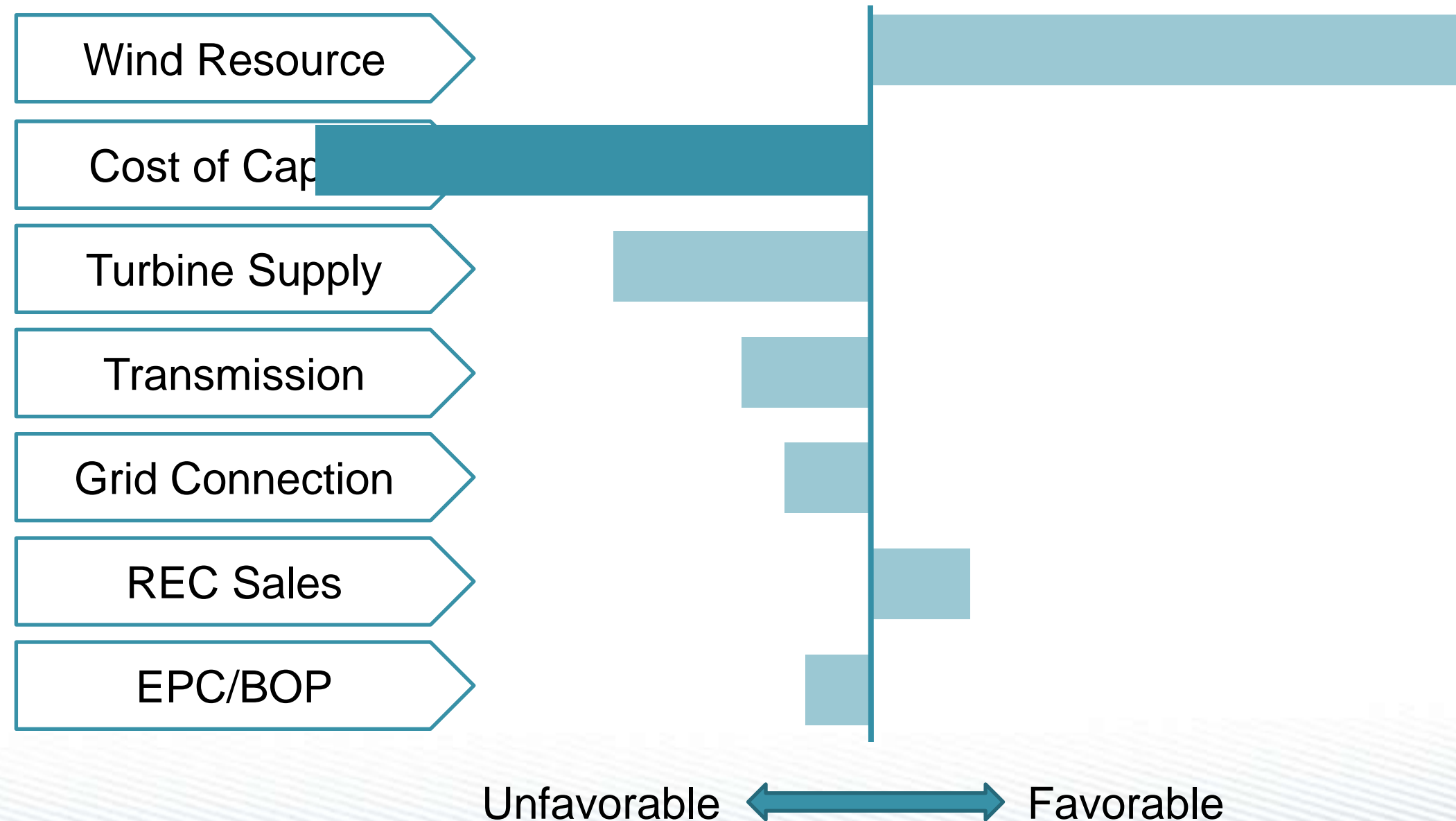
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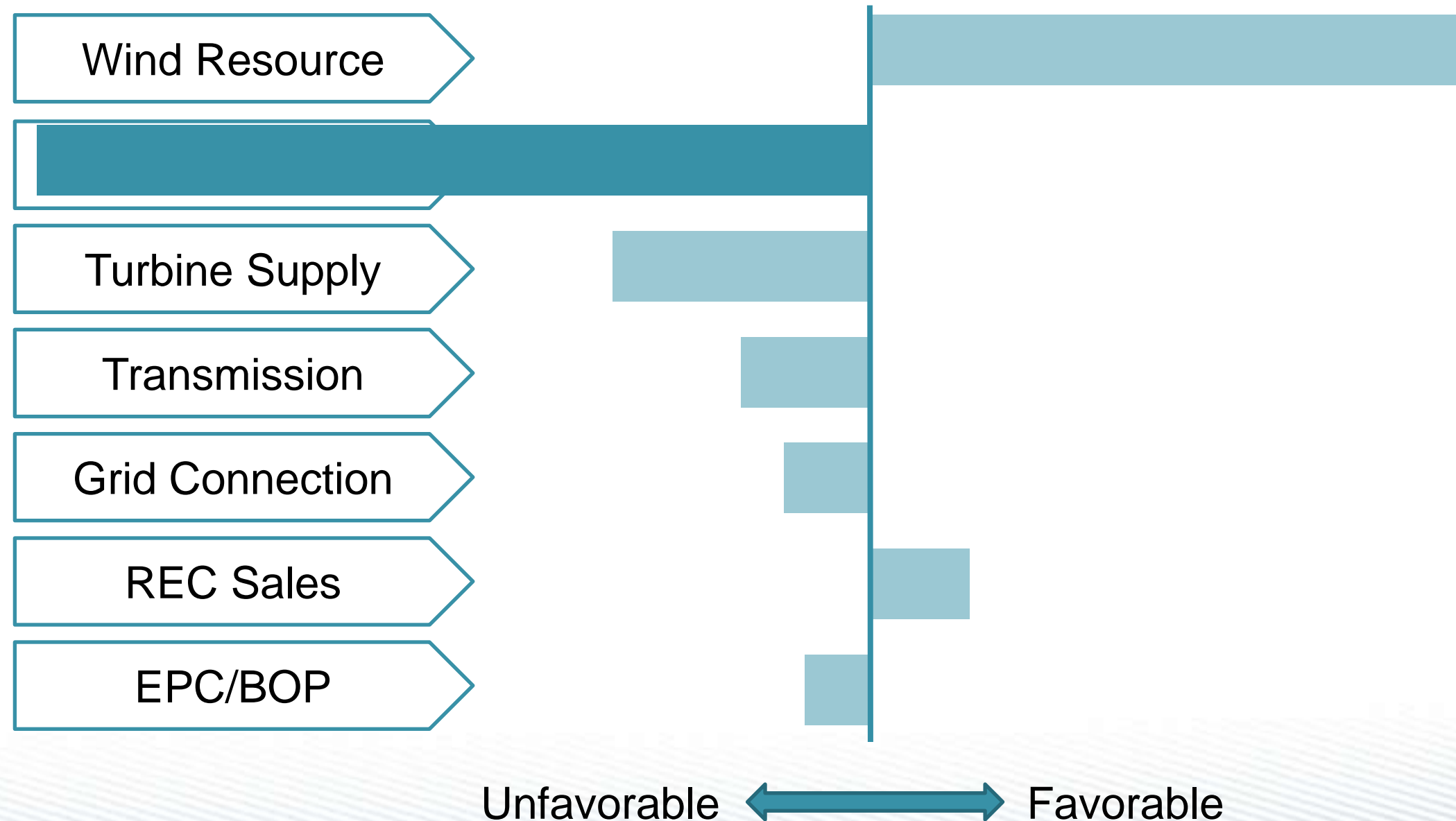
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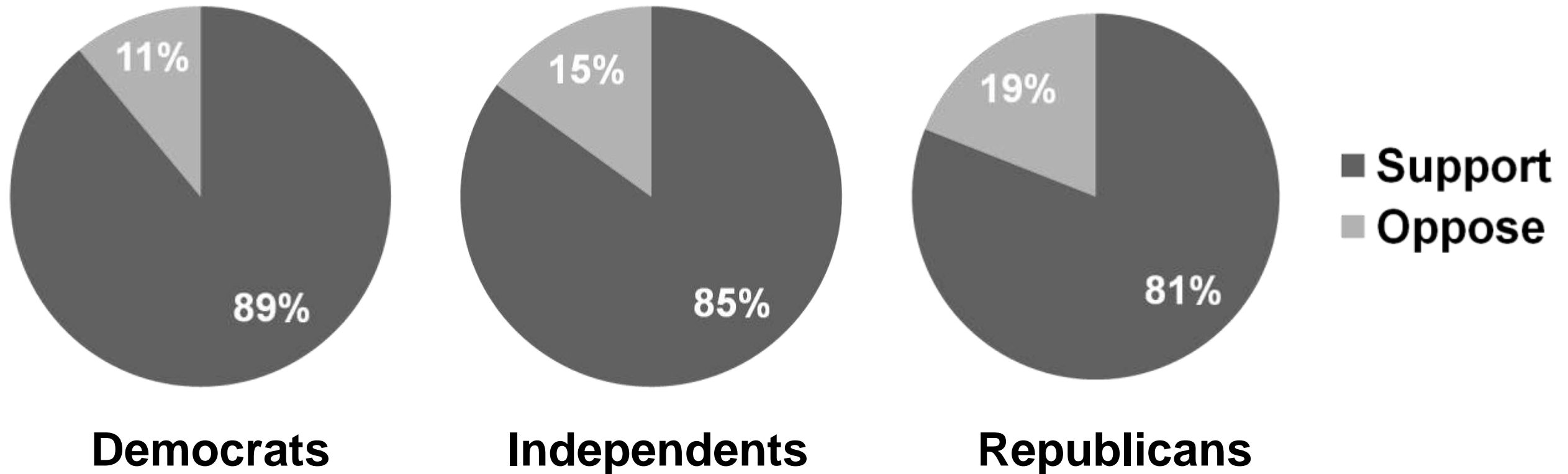
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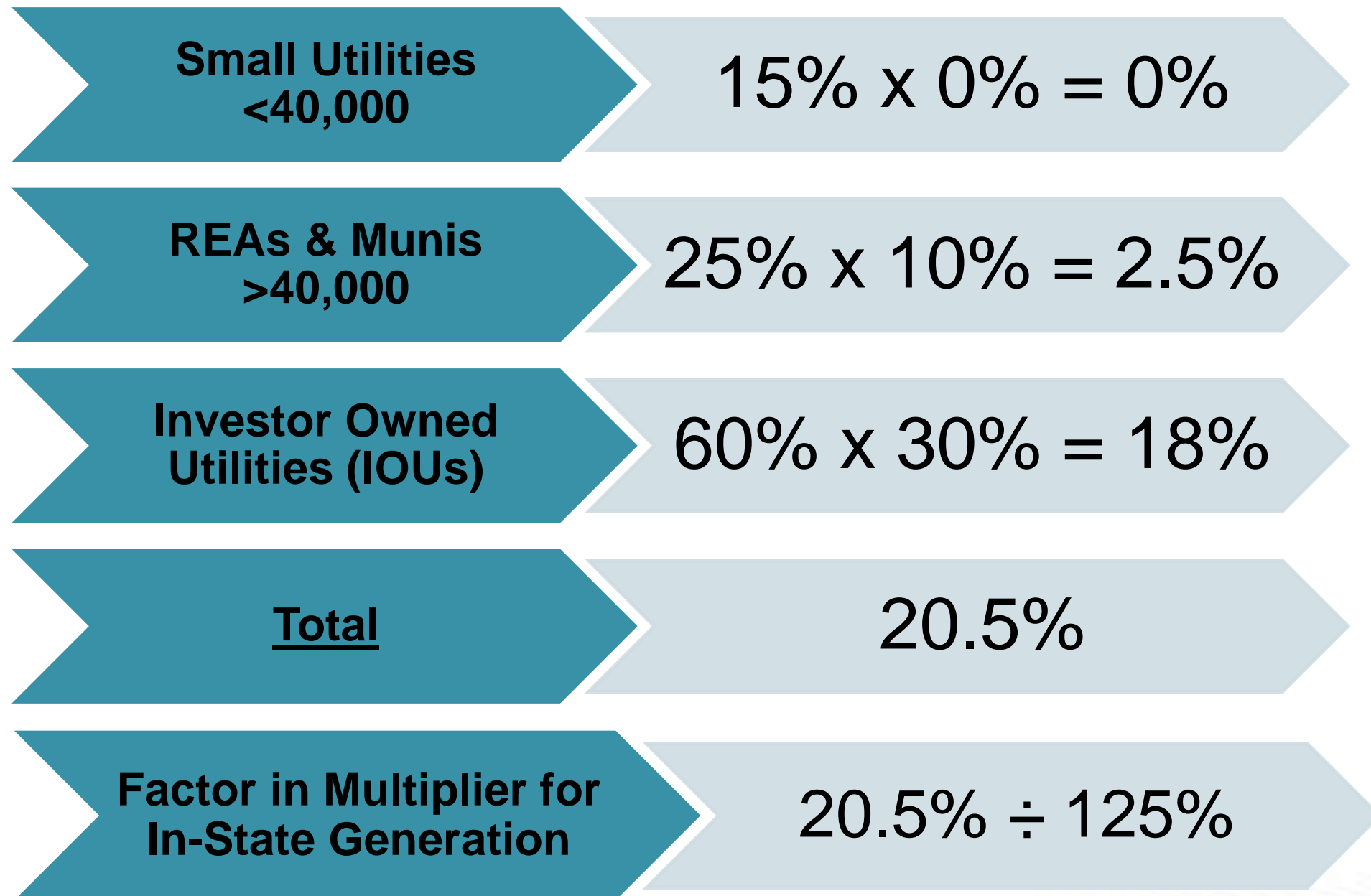
Should Colorado Further Promote Renewables?

Our country should do more to support renewable energy...



Source: GEO Analysis + AWEA / Public Opinion Strategies

Colorado's 30% RES Will Spur Billions in Additional Investment, but There is Room for Even More



Effective state-wide Colorado RES

~16.4%



What is next for Colorado?

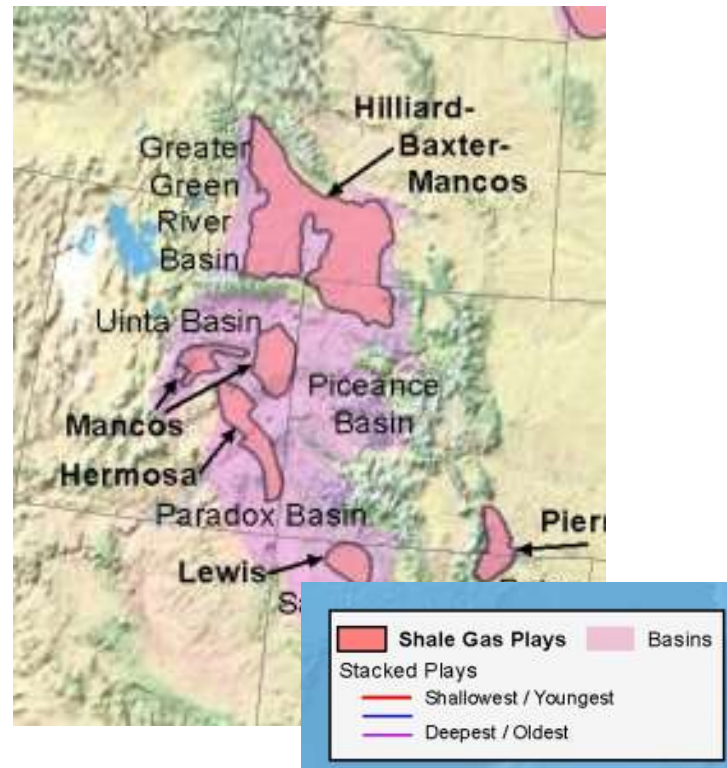
Understand portfolio potential post-2020

COAL



**No or Low
Emission Power
Generation**

GAS



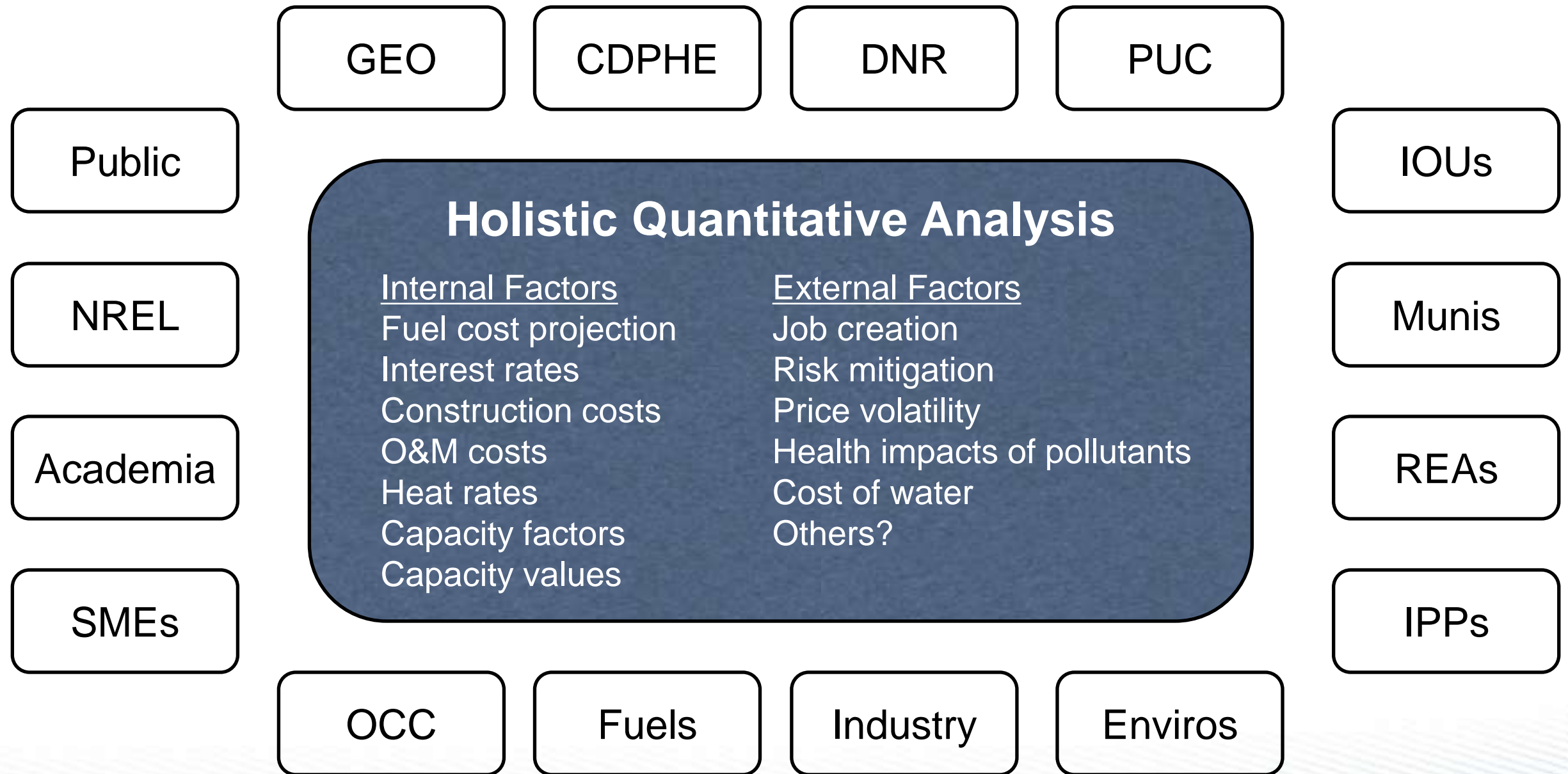
**New Supply / Demand
Dynamics**

RENEWABLES

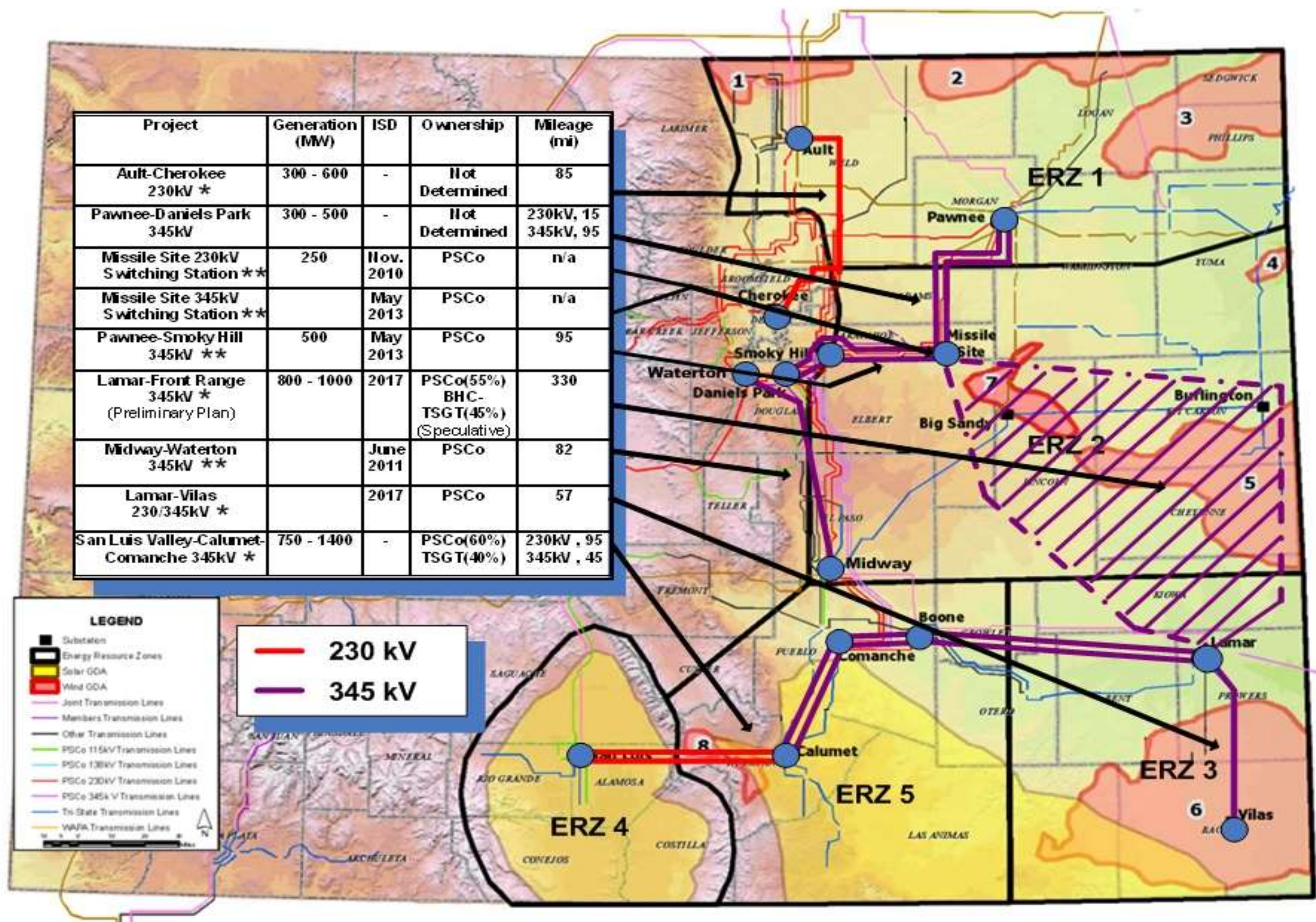


1. 16.4% to 35%
2. Integration > 35%

An Inclusive Balanced Energy Portfolio Analysis Provides Transparency in Electric Power Policy



Public Service Company of Colorado
SB-100 Projects as of 11-5-2010



* Indicates Actual Routing Has Not Been Determined
** Currently Under Construction

The Governor's Energy Office (GEO)

Mission:

The Governor's Energy Office promotes sustainable economic development in Colorado through advancing the state's energy markets and industry to create **jobs**, increase energy **security**, lower long term consumer **costs**, and protect our **environment**.

FY'12 Goals:

1. Develop a “**Balanced Energy Portfolio**” (BEP) for the electric power sector through stakeholder guided analysis.
2. Unlock the potential from residential and small commercial **energy efficiency** through valuation and financing.
3. Promote the use of **compressed natural gas** as the leading element of a BEP for transportation fuels.
4. Support the **innovation ecosystem** in energy markets.
5. Increase the **energy literacy** in Colorado



Thank You!

Governor's Energy Office

State of Colorado

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